



**Studio Craft**

Global Communications Limited

#46 Libreville Street,  
Wuse 2 Abuja

## **EnergyNews™ ONLINE ADVERT RATES**

<b>Advert spaces</b>	<b>Dimension</b>	<b>Location</b>	<b>Rates/week Naira / USD</b>	<b>5% VAT Naira / USD</b>	<b>Total Naira / USD</b>	<b>Vat Inc. Naira / USD</b>
<b>Top header banner</b>	<b>728x90px</b>	<b>Home,post, and category page</b>	<b>120000 / 240</b>	<b>6000 / 12</b>	<b>126000 / 252</b>	
<b>Logo header banner 1</b>	<b>460x60px</b>	<b>Home,post, and category page</b>	<b>100000 / 200</b>	<b>5000 / 10</b>	<b>105000 / 210</b>	
<b>Logo header banner 2</b>	<b>460x60px</b>	<b>Home,post, and category page</b>	<b>100000 / 200</b>	<b>5000 / 10</b>	<b>105000 / 210</b>	
<b>Sidebar banner</b>	<b>300x250px</b>	<b>Home,post, and category page</b>	<b>64000 / 128</b>	<b>3200 / 6.4</b>	<b>67200 / 134.4</b>	
<b>Skyscraper banner</b>	<b>120x600px</b>	<b>Home,post, and category page</b>	<b>80000 / 160</b>	<b>4000 / 8</b>	<b>84000 / 168</b>	
<b>Home content banner</b>	<b>460x60px</b>	<b>Home page alone</b>	<b>100000 / 200</b>	<b>5000 / 10</b>	<b>105000 / 210</b>	
<b>Square button banner</b>	<b>125x125px</b>	<b>Home,post, and category page</b>	<b>45000 / 90</b>	<b>2250 / 4.5</b>	<b>47250 / 94.5</b>	
<b>Premium Top banner (Newsletter)</b>	<b>460x60px</b>	<b>Newsletter</b>	<b>-</b>	<b>-</b>		<b>150000 / 300</b>
<b>Middle banner (Newsletter)</b>	<b>460x60px</b>	<b>Newsletter</b>	<b>-</b>	<b>-</b>		<b>130000 / 260</b>

**Note:**

- \* Adverts that appears concurrently on home page and other pages attracts 20% surcharge.
- \* Advert rate are subject to review
- \* Images to be provided by advertisers should be in JPEG, GIF, or SWF format
- \* Adverts must be prepaid before publication
- \* Artwork can be sent to us by email at [info@energynews-ng.com](mailto:info@energynews-ng.com), [energy\\_news@yahoo.com](mailto:energy_news@yahoo.com), [energynewng@gmail.com](mailto:energynewng@gmail.com) or by hand/post to address in Garki 2, Abuja or 17 Awoyokun Street, Palmgroove Onikpan, Ikorodu Road , Lagos.